



**LuxuryCare**

More Than Just Care

Branksome Park Neuro Centre  
is re-establishing specialist  
neurological care in Poole

Branksome Park  
Neuro Centre



# Our core values

Care staff team represent who we are and what we do. Our staff team have agreed our values which support the vision, shape the culture and reflect our company. They are the essence of the company's identity, our principles, beliefs, philosophy and shape the care we provide.

## Caring

We have people's best interests at heart. We do all that we can to maintain or improve their well-being.

## Passionate

We are passionate about delivering a high standard of care. It's an energy that comes from within and cannot be forced.

## Respectful

We treat people with courtesy and politeness. We treat people the same no matter their race, sexuality, religion, gender, appearance, age, or country of origin.

## Compassionate

We respond with humanity, understanding and kindness to each person's pain, distress, anxiety or need.

## Honesty

We promote openness which, empowers us and enables us to develop consistency in how we present the facts. Honesty sharpens our perception and allows us to observe everything around us with clarity.

## Loyalty

We work collaboratively with the people who live in the home, family members, colleagues and visitors to enable positive outcomes and achieve goals.

## Reliable

We aim to provide consistently good care at a quality that meets that expectation for all stakeholders.

## Kind

Our team place great emphasis on being considerate, helpful and tender.

## Open-Minded

As a company we are both receptive to new ideas and act in an unprejudiced, unbigoted and impartial manner.

## Nurturing

It is our intention for those who use or work at our service to be nurtured and empowered to develop their confidence.



# You're always welcome at Branksome Park

The Branksome Park Neuro Centre offers bespoke specialist care to people who have complex nursing needs and neurological diseases such as multiple sclerosis, spine and brain injuries. Such care needs require a specially trained and high calibre nurse lead team.

Our motivation is delivering person centred, individualised pathways for each and every one of the people who use our services to achieve the best outcomes and quality of life.

Our service is offers residential nursing care as well as a rehabilitation pathway from slow stream and intensive therapy programs in partnership with community NHS therapy team.

As a team we have the opportunity to care for adults from all walks of life and use their personal history to inform the service that we provide to them. This is both enriching and humbling as we bear witness to their incredible journeys.

Due to the nature of the service we provide, we appreciate that our team need to be responsive, sensitive and warm.

We are committed to developing an extraordinary team that share our vision for our specialised dynamic service that has ongoing progression and clinical challenges but with the most rewarding of outcomes.





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